E-Newsletter Samples For The Cutaneous Lymphoma Foundation

Annual Report

2010-2011 Annual Report: Serving People Touched By Cutaneous Lymphoma

The Cutaneous Lymphoma Foundation’s mission of supporting every person with cutaneous lymphoma by promoting awareness and education, advancing patient care, and facilitating research, was carried out in extraordinary ways during our past fiscal year. Our 2010-2011 Annual Report is now available, which highlights the remarkable progress made.

Click here to download the report.

We hope you enjoy reading about all that we were able to accomplish together. With the help of our many dedicated volunteers, donors, corporate and community partners, our vital programs and services continued and grew in some very exciting ways.

The Cutaneous Lymphoma Foundation has grown into the largest non-profit organization providing comprehensive information, resources and support to people affected by cutaneous lymphoma. With your continued involvement and support, our growth and success will continue, enabling the Foundation to deliver life-changing outcomes for patients.

On behalf of the patients and others we serve, thank you for being a part of our caring, compassionate community. Thousands of patients, caregivers, loved ones, medical professionals, researchers and others from across the world are benefiting from your support.
New Patient’s Guide to Understanding Cutaneous Lymphoma


It’s finally here!

We’re very excited to announce that we’ve just published our new Patient’s Guide to Understanding Cutaneous Lymphoma featuring in-depth information about cutaneous lymphoma, treatment options, what it’s like to live with the disease, and how patients can live with the best quality of life possible along their journey.

Inside you’ll find information about:

- Cutaneous lymphoma and its many forms
- Treatment options and treatment side effects
- Working with the right healthcare team
- Skin care and itch symptom management
- Living with cutaneous lymphoma
- Patient assistance programs
- Research and clinical trials
- Cutaneous Lymphoma Foundation programs, resources and support
- And More!

Getting trusted, helpful information about cutaneous lymphoma can be a challenge. Whether you’re a patient, loved one, medical professional or supporter of our work, you’ve been touched by cutaneous lymphoma. Along the way, you’ve probably looked for an all-inclusive, handy resource to turn to for questions or information about the disease and how to get help.

And, if you’re a healthcare provider or someone who cares for patients, you’ve probably been looking for something like this that you can share with your patients.

We’ve heard you!

That’s why we’re so pleased to now bring you the first edition of our Patient’s Guide to Understanding Cutaneous Lymphoma.

If you’re on the Foundation’s mailing list, your printed copy will be arriving soon!
New Research Awards Program

Announcing the Cutaneous Lymphoma Foundation’s New Research Awards Program

*Discovering new avenues for improved therapies and a cure for cutaneous lymphoma*

The Cutaneous Lymphoma Foundation is excited to announce its new Research Awards Program, the first dedicated exclusively to funding cutaneous lymphoma research.

The Foundation’s Research Awards Program will support investigators interested in conducting innovative cutaneous lymphoma research designed to investigate the causes and improve treatments, clinical care and quality of life for patients. Discovering new avenues for better therapies and, one day, a cure for cutaneous lymphoma are key aims of this program.

“As someone who has worked with the Foundation since its inception, it’s especially rewarding to see the launch of this Research Awards Program. We’ve been hearing the voices of our patients who have shown tremendous interest in research. We’re now extremely pleased to bring this program to the cutaneous lymphoma community,” commented Stuart R. Lessin, M.D., President of the Cutaneous Lymphoma Foundation.

Later this year we’ll be announcing details about our research strategy, priority areas for research, and the grant application process. A carefully-crafted plan will be designed to address the most important treatment and quality of life challenges that affect patients.
“Research is a vital part of the mission of the Cutaneous Lymphoma Foundation, and we’re committed to funding promising cutaneous lymphoma research. We look forward to working collaboratively with scientists, clinicians, patients, supporters and partners who share in our passion for bringing improved treatments to patients,” expressed Pierluigi Porcu, M.D., the Foundation’s Medical Affairs Research Committee Chair and Associate Professor of Internal Medicine, Division of Hematology, Ohio State University Comprehensive Cancer Center.

We’ll be sharing much more about our exciting new Research Awards Program on our website here so visit often for updates.

If you’re imagining a world without cutaneous lymphoma just like we are and would like to help support our new Research Awards Program now, click here to make a donation today.

**Handprints on the Hill**

**Handprints On The Hill**

*Join the National Organization for Rare Disorders (NORD) in sending a message to President Obama, Members of Congress and other elected officials on Rare Disease Day*

Want to show your support for Rare Disease Day? Here’s a way that is quick, easy and can be done from any location.

On Rare Disease Day, February 29, NORD will sponsor a “Handprints on the Hill” campaign to encourage everyone to join NORD in sending an important message to President Obama, Members of Congress, and other elected officials. Here’s how it will work:

Over a 24-hour period (midnight February 28 to midnight February 29), everyone will be able to access a page on the NORD website where there will be a letter articulating support for Rare Disease Day and its key messages:

* That rare diseases are an important public health concern  
* That greater awareness and understanding of the challenges are needed  
* And that far too many patients still have no treatment or cure

Under the general letter, there will be a box where anyone wishing to do so may personalize the letter with information about his or her rare disease, organization or particular challenge.

By entering your zipcode in a box on this page, you will be able to submit your personalized letter through NORD’s website to the elected officials of your choice.
Afterward, you’ll receive a badge that you can post on Facebook or Twitter to let your friends and family know you’ve supported the Handprints on the Hill campaign…and to encourage them to do the same.

This is an important way to tell your public officials that:

* You vote.
* You are watching their votes.
* And rare diseases are an important issue for you.

The Cutaneous Lymphoma Foundation will be participating in Handprints On The Hill and we hope you will, too! Be sure to also spread the word to family and friends.

To learn more about Handprints On The Hill and other activities taking place in the U.S., visit the U.S. Rare Disease Day website.

To learn more about activities taking place around the world, visit the global Rare Disease Day website.

NIH Announces Major Funding for Itch Research

Many cutaneous lymphoma patients suffer from itch, which can oftentimes be debilitating and significantly diminish quality of life. That’s why it’s very exciting to see the recent announcement by the National Institutes of Health (NIH) of two major grants that will fund itch research.

As stated by the NIH, this Funding Opportunity Announcement (FOA) will support basic and translational studies aimed at understanding the mechanisms of itch sensation and developing methods to modulate and control itch sensation in disease and rehabilitation. The purpose is to accelerate discovery in this nascent field and to apply new knowledge to improve human conditions relevant to the National Institute of Arthritis & Musculoskeletal and Skin Diseases (NIAMS) mission.

Commenting on this news, Pierluigi Porcu, MD, the Cutaneous Lymphoma Foundation’s Medical Affairs Research Committee Chair and Associate Professor of Internal Medicine, Division of Hematology-Oncology, Ohio State University Comprehensive Cancer Center, had this to share:
“This is an important and timely research funding initiative by the NIH/NIAMS, which should be welcome by all stakeholders in the cutaneous lymphoma community. It is exciting that talent and resources are being invested in the study of a symptom that continues to negatively affect the quality of life of so many of our patients. The fact that this initiative stems from an exploratory roundtable discussion sponsored by NIAMS less than two years ago shows that good ideas can move forward quickly, and that the research community is ready for the task. The FOA covers all the fundamental aspects of the itch problem - from mechanisms and triggers, to neural transmission and perception, all the way to pharmacological modulation and treatment. The FOA specifically encourages a multidisciplinary approach, which aligns perfectly with the vision of the Cutaneous Lymphoma Foundation.”

Click here to learn more about these grants.

Click here to learn about a new study funded by the NIH investigating the relationship between itch and pain.

Register for Educational Programs

Register Now:
May Cutaneous Lymphoma Educational Programs in Columbus, San Francisco, Raleigh and Chicago!

During May 2012, cutaneous lymphoma patients and their loved ones have many opportunities to attend educational programs with outstanding speakers and topics across the country. These events provide exceptional opportunities to:

- Learn about cutaneous lymphoma and treatment options
- Get your questions answered by top cutaneous lymphoma specialists
- Attend support group sessions
- Meet and learn from others who share similar experiences

We hope to see you at these upcoming events:

Columbus, OH, May 5, 2012
Cutaneous Lymphoma Patient Educational Forum
Getting The Help You Need:
Focus On Treatment Centers and Specialists

Did you know that the Cutaneous Lymphoma Foundation provides a listing of the top cutaneous lymphoma treatment centers and specialists around the world on its website? We do, and you can access this listing here. Many patients, caregivers and healthcare professionals contact us for this information, which helps patients get the best possible care.

Educational Opportunities

Join us for our upcoming educational programs. These events provide an exceptional opportunity to learn about cutaneous lymphoma and treatment options, connect with top specialists, attend support group sessions, and meet others who share similar experiences. We hope to see you at these upcoming events:

Toronto, Canada, April 14, 2012
Cutaneous Lymphoma Patient Educational Forum

New York, NY, April 21, 2012
T-Cell Lymphoma Seminar in collaboration with the Lymphoma Research Foundation

Columbus, OH, May 5, 2012
Cutaneous Lymphoma Patient Educational Forum

San Francisco, CA, May 5, 2012
T-Cell Lymphoma Seminar in collaboration with the Lymphoma Research Foundation
Halt The Hurt! Dealing With Chronic Pain

Pain—it’s something we’ve all experienced. From our first skinned knee to the headaches, back pain and creaky joints as we age, pain is something we encounter often. Most pain is acute and goes away quickly. But in some cases, when pain develops slowly or persists for months or even years, then it’s called chronic pain, and it can be tricky to treat.

Learn more about pain and how to treat it in this article published by the National Institutes of Health.

Highlights from the American Academy of Dermatology Annual Meeting

The 70th Annual Meeting of the American Academy of Dermatology (AAD) was held March 16-20, 2012 in San Diego, CA. Many Foundation representatives attended and, through various activities at the meeting, the Cutaneous Lymphoma Foundation capitalized on opportunities to build awareness, enhance collaborations and strengthen relationships with key partners in its mission.

Click here for a summary of AAD meeting highlights.
**Like Us On Facebook!**

The Foundation has a Facebook page and we’d love for you to like our page. This is another great way for you to stay updated on all of the news and information we share. And, it’s also a place where you can share personal comments and connect with others.  [Click here to like us on Facebook now!](#)

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**Supporting the Foundation with a Gift of Stock**

For many donors, giving stock is a very popular and preferred charitable giving option. By donating appreciated stock - stock that has increased in value since purchased - you will avoid paying capital gains tax on the increased value. By donating depreciated stock - stock that has decreased in value since purchased - you can declare the loss on your taxes. Your gift of stock to the Cutaneous Lymphoma Foundation can help support our important work while providing valuable benefits to you.  [Click here to learn more about making a gift of stock to the Foundation.](#)