

Yatooma's Foundation
For The Kids
PRESENTS



CHAMPIONS
FOR THE
KIDS
DINNER/AUCTION &
GOLF TOURNAMENT

2 DAY EVENT

Dinner & Golf At Its Finest

JOIN US FOR OUR SPECTACULAR
FOURTH ANNUAL CHAMPIONS FOR THE KIDS
VIP DINNER/AUCTION & GOLF TOURNAMENT
SUNDAY, JUNE 7, 2009 AT THE TOWNSEND HOTEL
MONDAY, JUNE 8, 2009 AT OAKLAND HILLS COUNTRY CLUB



— IN HONOR AND LOVING MEMORY OF MANUEL S. YATOOMA (1947-1993) —

DEAR FRIENDS,

Greetings from Yatooma's Foundation For The Kids. I am pleased to personally invite you to our Fourth Annual Champions For The Kids VIP Dinner/Auction & Golf Tournament.

This signature Foundation event will be held on Sunday, June 7, 2009 at The Townsend Hotel and Monday, June 8, 2009 at Oakland Hills Country Club.

Many of you have attended and supported one - or all - of our past "Champions" events, which has helped us gross nearly \$1.5 million in the past three years to help these special kids who have suffered the heartbreaking loss of a parent.

Your presence at and support of this year's event means more than ever before. This is an extraordinarily challenging year for all of us and especially for the kids and families who we serve. Their need has never been greater, which offers you the opportunity to have an even greater impact than in years past.

Through your support you will be instrumental in facilitating our life-changing mission to rebuild families after the loss of a parent.

Your support helps us provide counseling to grief-stricken kids and their surviving parents. It helps us provide financial assistance to families who need food, mortgage/rent assistance, help with utility expenses, clothing, and transportation assistance. Importantly, it helps us provide tutorial and tuition assistance, educational summer camp experiences, and job placement services which allow our kids and families to thrive and succeed as they move toward independence and realization of their life potential.

Thank you in advance for your consideration of attendance and support. Please know that I deeply appreciate your consideration and I hope to celebrate with you at our dinner and golf tournament this June.

Very Truly Yours,



Norman A. Yatooma
Founder & President
Yatooma's Foundation For The Kids



FOURTH ANNUAL CHAMPIONS FOR THE KIDS VIP DINNER/AUCTION & GOLF TOURNAMENT

PRESENTING SPONSORS



TITLE SPONSOR



MAJOR EVENT SPONSORS



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TURTLE LAKE



Yatooma's Foundation For The Kids appreciates and thanks our Presenting, Title, and Major Event Sponsors for their extraordinary support.

YATOOMA'S FOUNDATION FOR THE KIDS WARMLY INVITES YOU TO OUR FOURTH ANNUAL CHAMPIONS FOR THE KIDS VIP DINNER/AUCTION AND GOLF TOURNAMENT. THIS TWO-DAY EVENT WILL BE FILLED WITH INSPIRATIONAL PEOPLE, HEARTWARMING MOMENTS, REWARDING EXPERIENCES AND MERRIMENT WITH FRIENDS WHO WILL COME TOGETHER TO HELP US REBUILD THE LIVES OF FAMILIES OF KIDS IN OUR COMMUNITY WHO ARE SUFFERING THE HEARTBREAKING AND DEVASTATING LOSS OF A PARENT.

VIP DINNER/AUCTION
THE TOWNSEND HOTEL
SUNDAY, JUNE 7, 2009 • 5 PM – MIDNIGHT



OUR SCHEDULE FOR THE EVENING

5 PM

Registration
Cocktail Reception
Music by Simone Vitale
Silent Auction

7 PM

Dinner & Dancing
Program Featuring Paul W. Smith, Master of Ceremonies,
Video and Presentation of Champion Award

8 PM

Live Auction Featuring Dan Stall, Professional Auctioneer
Music by Simone Vitale
Dancing Til Midnight

GOLF TOURNAMENT
OAKLAND HILLS COUNTRY CLUB
MONDAY, JUNE 8, 2009 • 7 AM – 6 PM



OUR SCHEDULE FOR THE DAY

7 AM

VIP and Celebrity Registration
Breakfast with News/Talk 760 WJR

8 AM

Open Registration
Driving Range Open

10:15 AM

Staggered Shotgun Start

IMMEDIATELY FOLLOWING GOLF
Cocktails on Veranda & Strolling Dinner
Awards Ceremony Featuring Paul W. Smith, Master of
Ceremonies, and Simone Vitale Entertainment & Productions

OUR EVENT THIS YEAR FEATURES EXCITING NEW CHANGES THAT OUR GUESTS ARE SURE TO LOVE!

This year we are pleased to announce that our VIP Dinner/Auction will feature more room for guests to socialize. In addition to our ballroom lobby areas at The Townsend Hotel, during our cocktail reception guests will be invited to mingle in a beautifully-appointed tent. To allow guests more time to enjoy music, dancing and fun with friends and fellow supporters, our live auction and program will be held in reduced timeframes. Golfers will enjoy a similar format to last year's tournament, participants receive a fabulous new gift and, brand new this year, golfers can show off their putting prowess in our putting contest. A special prize package will be awarded to the winner.

A LIFE-CHANGING EVENT WILL TAKE PLACE THAT WILL LEAVE YOU FEELING MORE INSPIRED ABOUT YOUR SUPPORT OF OUR MISSION THAN EVER BEFORE

This year guests of our VIP Dinner/Auction will witness a life-changing event that will illuminate why your support carries with it the power to rebuild lives in extraordinary ways.

A CHALLENGING ECONOMIC YEAR

Yatooma's Foundation For The Kids practices responsible fundraising always and, as a donor, you can be confident that 100% of every dollar that you donate directly benefits the programs that we offer to help our kids and families because our administrative expenses are generously underwritten by the donations received from our Board and Advisory Board Members.

This year we are especially mindful of the significant economic challenges facing our community so we have made a special effort to reduce the overall expense while maintaining a distinguished, first-class event that our guests will enjoy.

Please know how grateful we are for your support, and we thank you in advance for making Yatooma's Foundation For The Kids a philanthropic priority during this difficult time - a time in which our kids and families need your help the most.



YATOOMA'S FOUNDATION FOR THE KIDS

OUR MISSION

The mission of Yatooma's Foundation For The Kids is to bring tenderness to tragedy and turn tragedy into triumph for the families of kids who have lost a parent by providing practical, professional and personal assistance at each stage of the grieving and recovery process. This Foundation is dedicated in honor and loving memory of Manuel S. Yatooma (1947-1993).

WHO WE ARE

Yatooma's Foundation For The Kids is a non-profit organization dedicated to bringing emotional, educational and financial stability to the families of kids who have suddenly lost one or both parents.

WHAT WE DO

Yatooma's Foundation For The Kids helps families of kids who have lost a parent by offering programs and services including grief counseling, needs-based financial assistance, family budget development, mentorship, resource referrals, tuition assistance, job placement and much more.

Each family's unique situation is considered and a customized plan for support is developed to ensure that the most vital programs and services are offered.

PLANNING FOR THE FUTURE: YATOOMA'S FOUNDATION FOR THE KIDS ACROSS THE COUNTRY

Nationally, the U.S. Census Bureau estimates that 1 in 20 children will experience the death of a parent by the time they graduate from high school.

By supporting Yatooma's Foundation For The Kids, you help make possible our life-changing work of supporting kids who have suffered the tragic loss of a parent here in Michigan. Your support is also assisting us to achieve an important and ambitious goal of helping kids all across the country: **Yatooma's Foundation For The Kids has begun a strategic planning initiative to offer our services to kids and families in every one of our United States.** We look forward to staying in touch with details on our national expansion plans and we invite you to contact us at 888.987.KIDS to learn about how you can become more involved in our efforts to help kids who have lost parents throughout the country.

FOUNDATION AND EVENT LEADERSHIP

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Sam Simon

Kurt & Peggy Smith

Larry Smith

Paul W. Smith

Edd Snyder

Timothy Storey

Simone Vitale

Andrea Yatooma

Christopher Yatooma

Jeffrey Yatooma

WE ARE PLEASED TO ANNOUNCE THAT PAUL W. SMITH WILL SERVE AS OUR MASTER OF CEREMONIES

Paul W. Smith, morning host on News/Talk 760 WJR, is a longtime supporter of Yatooma's Foundation For The Kids and is pleased to serve as our emcee. Paul W. Smith has demonstrated extraordinary generosity to our cause and, most recently, he accepted our invitation to serve as a member of our Advisory Board. Paul conducts in-depth interviews with a wide range of interesting people, from politicians and authors to business leaders and automotive executives. His ability to tackle the toughest issues and controversies of the day, as well as relax with lighter topics, makes Paul a favorite morning companion.



YOU MAY BE ASKING: WHY ARE PAUL W. SMITH AND FRANK BECKMANN SEEN IN THESE PHOTOS WITH SUITS COVERED IN OUR HANDPRINT LOGO?

These passionate supporters of our mission pledged to wear suits covered in our logo if we reached our \$100,000 goal for our 2008 Annual Fund Campaign. With outstanding support from generous donors like you, we reached our goal, and Paul W. Smith and Frank Beckmann kept their promise!



SPONSORSHIP OPPORTUNITIES

Title Sponsor • \$100,000 • An extraordinary benefit package will be customized for our Title Sponsors. Please call 888.987.KIDS to build a custom package to best fulfill your sponsorship objectives.

Titanium Sponsor • \$75,000 • Six (6) South Course And Three (3) North Course Foursomes • CEO To Welcome Golfers • Interview On The Paul W. Smith Show Prior To And During Golf Tournament • Sponsorship Mentions During The Paul W. Smith Show • Company Name Mentioned On 200 WJR On-Air Promotions Leading Up To Event • Company Name Included In 3-5 Weekly Promotions • Two Benefactor Tables at Dinner • Two Reserved Tables At Golf Breakfast

Platinum Sponsor • \$50,000 • Four (4) South Course And Two (2) North Course Foursomes • Recognition During Dinner And Golf Programs • Company Name Mentioned On 100 WJR On-Air Promotions Leading Up To Event • Two Benefactor Tables at Dinner • Two Reserved Tables at Golf Breakfast

Gold Sponsor • \$25,000 • Two (2) South Course And One (1) North Course Foursomes • One Benefactor Table at Dinner • One Reserved Table at Golf Breakfast

Silver Sponsor • \$15,000 • One (1) South Course Foursome • One Benefactor Table at Dinner • One Reserved Table at Golf Breakfast

Title, Titanium, Platinum, Gold and Silver Sponsors all receive signage at the event recognizing sponsorship; full-page ad in beautiful commemorative program book; and recognition with your logo, website link and custom messaging on Foundation website, in select Foundation e-newsletters and recognition in our new “Preferred Partners In Service Program.” Please contact 888.987.KIDS to learn more details about all of our sponsor benefits.

South Cart Sponsor • \$15,000 • 1 South Course Foursome • 1 Benefactor Table at Dinner • 1 Table at Breakfast • Exclusive Signage On South Course Golf Carts Full-Page Ad in Program Book

VIP Dinner/Auction Sponsor • \$12,500 • 2 Benefactor Tables at Dinner CEO To Welcome All Attendees • Recognition During Program • Exclusive Signage at Dinner • Full-Page Ad in Program Book

Strolling Golf Dinner Sponsor • \$10,000 • 1 South Course Foursome Signage at Strolling Golf Dinner • Full-Page Ad in Program Book

Bar Sponsor • \$7,500 • 1 Patron Table at Dinner • Signage at Bar Stations at Dinner • Full-Page Ad in Program Book

Breakfast Sponsor • \$7,500 • 1 North Course Foursome • 1 Table at Breakfast Signage at Breakfast • Full-Page Ad in Program Book

Lunch Sponsor • \$6,000 • 1 North Course Foursome • Signage at Lunch Full-Page Ad in Program Book

Auction Paddles Sponsor • \$5,000 • Sponsor Logo/Image on Live Auction Paddles

Beverage Stand Sponsor • \$2,500 • Signage at Beverage Stand at Golf Tournament • Recognition in Program Book

Valet Sponsor • \$2,500 • Signage at Valet Entrance at The Townsend Hotel and Recognition in Program Book

Contest Hole Sponsor • \$2,500 • Signage at Designated Hole and Recognition in Program Book

Program Book Sponsor • \$2,000 • Full-Page Ad in Program Book

Putting Green Sponsor • \$1,500 • Signage at Putting Green and Recognition in Program Book

Driving Range Sponsor • \$1,500 • Signage at Driving Range and Recognition in Program Book

Hole Sponsor • \$1,000 • Tee Signage at Designated Hole and Recognition in Program Book

EVENT PARTICIPATION OPPORTUNITIES

VIP DINNER/AUCTION

BENEFACTOR TABLE • \$3,500

Includes table of 10 seats with benefactor recognition and preferred seating.

PATRON TABLE • \$2,500

Includes table of 10 seats. Attendees can purchase individual patron seats at \$250 per person.

GOLF TOURNAMENT

SOUTH COURSE FOURSOME • \$7,000

Individual golfers can purchase placement within a South Course foursome for \$1,750 per person.

The South Course is otherwise known as “The Monster” offering golfers a once-in-a-lifetime golfing experience on this challenging and beautiful course.

NORTH COURSE FOURSOME • \$3,500

Individual golfers can purchase placement within a North Course foursome for \$875 per person.



NORMAN'S STORY

Now a proud husband, father of three girls, and an attorney with a private law practice, the organization's founder, Norman Yatooma, endured a devastating tragedy on March 11, 1993 when he learned that his father, Manuel S. Yatooma, had been murdered. Norman, at age 20, felt ill-equipped to fill his father's enormous shoes. Sixty-three claims were filed against Norman's father's estate. What little the creditors and litigants didn't take was spent on attorney fees. Before starting law school, Norman settled his first case, filed by members of his own family. It was truly heartbreaking.

And so it went: Rapid was the spiral from financial security to monetary chaos. Overnight his family went from relative wealth to threatened foreclosure, bankruptcy and dependence on social security. Without regular income, the Yatoomas were forced to squeeze out what they could from their school loans and side jobs to help keep food in the kitchen. In addition to wrestling with the trauma of their grief, his family was completely overwhelmed and unprepared to carry on in his father's absence. They desperately needed help.

Unfortunately, when Norman lost his father there was no organization like ours to provide his family with much-needed support. Now, we are able to assist those trying to rebuild their lives after the loss of a parent. Founded in his name and memory, ten years after Manuel S. Yatooma's death, Yatooma's Foundation For The Kids was launched on Father's Day 2003 and has grown to help replace the void left by the loss of one or both parents. This organization is truly unique. Though many wonderful charities help children, no other charity has tailored their assistance to this specific group of children: children who hugged their parents one day and had to bury them the next.

Norman wishes to grow this charity to help thousands and perhaps millions of other children and their families while honoring the legacy of his cherished father. We cannot replace a lost parent. No one can. But we are committed to doing all that we can for these kids.





BRINGING TENDERNESS TO TRAGEDY AND
TURNING TRAGEDY INTO TRIUMPH®

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— IN HONOR AND LOVING MEMORY OF MANUEL S. YATOOMA (1947-1993)  —